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**KELLOGG**  
**SEED COMPANY**

P. O. Box 684  
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

**RAINBOW**  
BRAND  
**SEEDS**

**MARKET QUOTATIONS**  
**PLEASE RUSH**

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U. S. Department of Agriculture.

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Washington, D.C.



# KELLOGG SEED COMPANY

322 EAST FLORIDA STREET P. O. BOX 684 MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors  
**DOUGHBOY MILLS, INC.**  
Shawano, Wis.

**DOOR COUNTY PRODUCE**  
Sturgeon Bay, Wisconsin

**MADISON**  
% UNION TRANSFER &  
STORAGE COMPANY  
155-303 E. Wilson St.  
Phone Badger 1253

TERMS: Net Cash

MARCH 27, 1939

Quotations are F. O. B. Milwaukee and subject to change without notice. **BAGS OR SACKS EXTRA, EXCEPT WHEN OTHERWISE STATED.**  
Broken packages, slightly higher.



Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

→ **IMPORTANT INFORMATION** ←  
ON LAST PAGE

## MEDIUM RED CLOVER

Northern Grown	Per 100 lbs.
RAINBO	\$19.00
Mountain	18.00
SPECIAL Contains 5% other Crop Seed	17.00
160 lb. bags	

## MAMMOTH CLOVER

Northern Grown	Per 100 lbs.
RAINBO	\$19.00
160 lb. bags	

## ALSIKE CLOVER

RAINBO	\$17.00
Mountain	16.00
160 lb. bags	

## ALSIKE SPECIALS

(Contains about 6% White Clover)	\$15.00
(Contains about 10% White Clover)	14.50
160 lb. bags	

## WHITE CLOVER

RAINBO	\$43.00
Mountain	41.50
Mixing Grade, contains 10% Alsike	37.50
160 lb. bags	

## WILD WHITE CLOVER

Genuine Kentish Grown	\$ .95
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## LESPEDeza, KOREAN

RAINBO	\$5.00
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## TIMOTHY

RAINBO	\$4.00
Mountain	3.90
120 lb. bags	

Timothy also packed in 100 lb. bags at 15c per 100 lbs. higher.

## TIMOTHY AND ALSIKE

(Contains about 20% Alsike)	\$6.00
(Contains about 50% Alsike)	9.50
150 lb. bags	

## ALFALFA — Common

U. S. Verified Origin

## OKLAHOMA

Approved Origin For Benefit Payments.

RAINBO	Per 100 lbs.
160 lb. bags	\$23.00

## KANSAS

RAINBO	Per 100 lbs.
160 lb. bags	\$26.00

## WISCONSIN

Special, contains about 5% Red Clover	Per 100 lbs.
160 lb. bags	\$29.50

## MONTANA

RAINBO	Per 100 lbs.
60 lb. bags	\$29.00

## CANADIAN VARIEGATED

Western Ontario Grown	Per 100 lbs.
RAINBO	\$29.00
60 lb. bags	

## CANADIAN VARIEGATED

Genuine Peel County Grown	Per 100 lbs.
RAINBO	Sold out
60 lb. bags	

## GRIMM ALFALFA

State Sealed & Certified

## BLACKFOOT BRAND

Blue Tag	Per 100 lbs.
Red Tag	\$38.00
30-lb. or 60-lb. bags	36.50

## CANADIAN REGISTERED GRIMM

RAINBO	\$32.00
60-lb. bags	

## COSSACK ALFALFA

State Sealed & Certified	Per 100 lbs.
Blue Tag	\$40.00
60-lb. bags	

## LADAK ALFALFA

State Sealed & Certified	Per 100 lbs.
Blue Tag	\$40.00
Red Tag	37.00
30-lb. or 60-lb. bags	

Bushel bags included on Montana, Canadian Variegated, Grimm, Cossack and Ladak Alfalfas.

## SWEET CLOVER

White Blossom	Per 100 lbs.
RAINBO	\$6.75
Grundy County	
RAINBO	7.00
Yellow Blossom	
RAINBO	7.25
Unhulled White Blossom	
RAINBO	6.75
Hubam	
RAINBO	11.00
160 lb. bags	

## SUDAN GRASS

RAINBO	Per 100 lbs.
150 lb. bags	\$3.40

## REED CANARY GRASS

RAINBO—100 lb. lots	Per 100 lbs.
Small lots	\$28.00
	29.00

## FIELD PEAS

Bags Included	Per 100 lbs.
White, RAINBO	\$4.50
Scotch, RAINBO	4.00
100 lb. bags.	

## SOY BEANS

Sacks included	Per 100 lbs.
Manchu, RAINBO	\$2.00
Illini, RAINBO	1.90
150 lb. sacks	

## MILLETS

German, RAINBO	Per 100 lbs.
Japanese, RAINBO	\$2.50
Hungarian, RAINBO	3.00
Proso, RAINBO	2.85
	2.75

## FLAX

RAINBO	Per 100 lbs.
RAINBO Bison	\$4.75
	5.25

## DWARF ESSEX RAPE

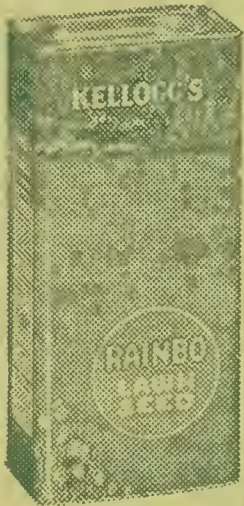
Bags included	Per 100 lbs.
RAINBO—220-lb. bags	\$6.75
100-lb. bags	6.90

## USED COTTON GRAIN BAGS

Patched, clean	Per 100
Sound, clean	\$18.00
New Royal River Bags	21.00
	26.00

**Clovers and Timothy packed in bushel bags at 25c per 100 pounds higher.**





## LAWN GRASS MIXTURES

**RAINBO LAWN and SHADE GRASS MIXTURES** produce closely knit, velvety lawns of *beautiful* texture. They are compounded from the very finest turf grass seeds, expertly cleaned and blended. Most attractively packed in 1-lb. and 5-lb. sizes for discriminating lawn lovers who demand the very best.

### RAINBO BRAND

	Per 100 Lbs.
1-lb. (25 and 50 to a case)	\$29.00
5-lb. (12 to a case)	28.50
1-lb. Shade Grass (25 and 50 to a case)	33.50
5-lb. Shade Grass (12 to a case)	33.00

### RAINBO LAWN SEED—Bulk

25-lb. Sacks	\$26.50
50-lb. Sacks	26.25
100-lb. Sacks	26.00

### RAINBO SHADE GRASS—Bulk

25-lb. Sacks	\$30.50
50-lb. Sacks	30.25
100-lb. Sacks	30.00

### RAINBO BENT GRASS SEED

Seaside—1-lb. bags	\$72.00
Astoria—1-lb. bags	75.50

Bags or sacks included

### BLUE MOUND LAWN SEED

	Per 100 Lbs.
1-lb. Cartons (50 to a case)	\$18.00
5-lb. Bags (10 to a bundle)	17.00
10-lb. Bags (5 to a bundle)	17.00
Bulk, 50-lb. and 100-lb. Bags	16.00
Shade Grass, bulk	22.00

### GREENDALE LAWN SEED

1-lb. Cartons (50 to a case)	\$14.00
3-lb. Bags (20 to a bundle)	13.00
5-lb. Bags (10 to a bundle)	13.00
50-lb. and 100-lb. Bags	12.00

### STAR LAWN SEED

100-lb. Sacks	\$10.00
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### RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

	Per 100 Lbs.
1-lb. Bags	\$42.50
5-lb. Bags	41.00
25, 50 or 100-lb. Bags	40.00

### KENTUCKY BLUE GRASS

Extra Heavy—1-lb. bags	\$17.00
Extra Heavy—5-lb. cartons	16.50
50-lb. 12-5 lb. per case	

## WHITE CLOVER SEED

### RAINBO DISPLAY CARTON

	Per Carton
48 10c Packages	\$2.40
24 20c Packages	2.40
12 85c Packages	6.00
24 10c; 12 20c Packages	2.40

### RAINBO

	Per 100 Lbs.
1-lb. Boxes (25 to case)	\$50.00
1/2-lb. Boxes (50 to case)	51.00

Packed Conveniently for Counter Trade

## GRASSES

### KENTUCKY BLUE GRASS

	Per 100 Lbs.
Selected, Extra Heavy, 98 1/2% pure	\$15.00
RAINBO	11.50
Mountain	11.00
Canadian, Rainbo	16.00

### FANCY RED TOP

RAINBO	\$11.50
Extra fancy, 98% pure	12.50
Unhulled	8.00

### ROUGH BLUE GRASS

(Poa Trivialis)	
RAINBO	\$37.00
Excellent for shady conditions	

### RYE GRASS

Pacey's Imported	\$12.00
Perennial, Imported	11.00
American Grown	6.50

Bags extra on Red Top and Bent. Other grasses sacks included

### BENT GRASS (Certified)

	Per 100 Lbs.
ASTORIA	
RAINBO, Blue Tag, State Sealed	\$64.00
SEASIDE	
RAINBO, Blue Tag, State Sealed	60.00
Broken bags \$3.00 per 100 lbs. higher	

### ORCHARD GRASS

RAINBO	\$19.00
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### MEADOW FESCUE

RAINBO	\$12.00
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### CHEWINGS FESCUE

RAINBO	\$65.00
Broken bags \$3.00 per 100 lbs. higher	

### SMOOTH BROME GRASS

(Bromus inermis)	
RAINBO	\$16.00

## RAINBO BRAND INOCULATION

Humus and Nitro-Jel (Jelly)

No. 1—	For Alfalfa and Sweet Clover.
No. 2—	For Red, Alsike and White Clover.
	Retail Wholesale
1/2 bushel	\$ .30 \$ .18
1 bushel	.45 .27
2 1/2 bushel	.75 .48
5 bushel	1.25 .84

No. 3—  
For Field Peas and Vetches.

No. 6—  
For Soy Beans.

	Retail Wholesale
1 bushel	\$ .30 \$ .18
2 bushel	.45 .27
5 bushel	.75 .48

Sold on a Returnable Basis.

## MASTER ANT KILLER

10c Size, 12 to carton	\$ .75 dozen
25c Size, 14 to carton	2.00 carton



100-lb. Bags	\$30.00
50-lb. Bags	35.50
25-lb. Bags	41.50

Less Dealer's Discount 10%  
Special Prices for Car Lots.

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.



**INOCULATOR PRICES**  
When Ordering, Always  
Specify Name of Seed

ALFALFA, all CLOVERS	LESPEDEZA
Size Dealer Retail	Size Dealer Retail
1/2 bu. ea. \$ .19 \$ .30	1 bu. ea. \$ .19 \$ .30
1 bu. ea. .32 .50	2 bu. ea. .32 .50
2 1/2 bu. ea. .65 1.00	5 bu. ea. .65 1.00

VETCH, AUSTRIAN PEAS, CANADIAN PEAS, BEANS	PEANUTS, SOY BEANS, COW PEAS, LIMA BEANS
1/2 bu. ea. \$ .16 \$ .25	1 bu. ea. \$ .19 \$ .30
1 bu. ea. .26 .40	2 bu. ea. .32 .50
*1 2/3 bu. ea. .39 .60	5 bu. ea. .65 1.00
5 bu. ea. 1.10 1.70	10 bu. ea. 1.04 1.60
*12 1/2 bu. ea. 2.60 4.00	*25 bu. ea. 1.95 3.00
*"100lb." & 12 1/2 bu. size, packed only for Vetch & Peas	*25 bu. size packed only for Soy Beans, Cow Peas, Peanuts

**NITRAGIN GARDEN SIZE** for Garden Peas, Beans, Sweet Peas, Lima Beans and Lupines. Packed 1 doz. to Carton. Dealer Price...80c per carton. Retail Price...10c. each.

## BIRD SEED

(Full Bags) Per 100 Lbs.

Sunflower—Fancy	\$6.50
Sunflower—Choice	
Canary—Recleaned	5.50
Hemp	6.75
Bird Rape, Large Sweet	7.50
Bird Rape, Large	6.75
Large Millet	2.50

Smaller quantities 50c per 100 lbs. higher.

## SEED SOWERS

Retail List Price

"Cyclone" Seed Sower	\$2.75 Ea.
"Horn" Seed Sower	.95 Ea.

Above prices are subject to a dealer discount of 33 1/3%



# RAINBO BRAND SEED CORN

## NEBRASKA GROWN

### DENT VARIETIES

	Per Bushel
Wis. No. 7 Silver King.....	\$1.25
Wis. No. 8 .....	1.25
Wis. No. 12 Golden Glow.....	1.25
Minnesota No. 13.....	1.25
Early Murdock .....	1.25
Improved Leaming .....	1.20
King of the Earliest.....	1.20
Northwestern Red Dent.....	1.35
Pride of North .....	1.20
Reid's Yellow Dent.....	1.20
White Cap Yellow Dent.....	1.25
Packed two bushels per bag	

### FLINT CORN

	Per Bushel
Smut Nose—Wisc. Grown.....	\$2.00
Longfellow—Neb. Grown .....	1.60
Packed two bushel per bag	

### SWEET CORN

	Per 100 Lbs.
Golden Bantam—Wis. Grown.....	\$8.00
Evergreen Bantam—Wis. Grown.....	8.00
Stowells' Evergreen .....	7.75
Packed 100 lbs. per bag	

Sacks or bags extra

### HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

Flat Kernels	Per Bushel	Round Kernels	Per Bushel
90 Day Maturity .....	\$5.75	95 Day Maturity .....	\$4.00
95 Day Maturity .....	5.50	100 Day Maturity .....	4.00
100 Day Maturity .....	5.00	105 Day Maturity .....	3.50
105 Day Maturity .....	4.75	110 Day Maturity .....	3.50
110 Day Maturity .....	4.75		
115 Day Maturity .....	4.50		
120 Day Maturity .....	4.50		

Packed one bushel per bag, bags included

## SEED GRAINS RAINBO BRAND

### SEED OATS

	Per Bushel
Swedish Select .....	\$ .60
Yellow Kherson .....	.60
White Cross .....	.60
Forward .....	.60
Packed 3 bushels per sack.	

### SEED WHEAT

	Per Bushel
Progress .....	\$1.25
Marquis Type .....	1.20
Thatcher .....	1.35
Packed 2½ bushels per sack.	

### SEED BARLEY

	Per Bushel
Oderbrucker .....	\$ .88
Wisconsin No. 38 Type.....	.85
Packed 2½ bushels per sack.	

### SPELTZ

	Per 100 Lbs.
RAINBO .....	\$1.85
Packed 100 lb. per sack.	

### BUCKWHEAT

	Per 100 Lbs.
Japanese .....	\$2.50
Silverhull .....	2.25
Japanese, Registered Seed Stock.....	3.00
Packed 2 bushels per sack.	

## WISCONSIN GROWN

### DENT VARIETIES

	Per Bushel
State Scaled and Verified	
Wis. No. 7 Silver King.....	\$1.75
Wis. No. 8 .....	1.75
Wisconsin No. 12 Golden Glow.....	1.75
Wis. No. 25 .....	1.85
Early Murdock .....	1.75
Northwestern Red Dent.....	1.85

### WISCONSIN GROWN

	Per Bushel
Grown in Pierce County	
Wis. No. 8 .....	\$1.95
Wis. No. 12 Golden Glow.....	1.90
Wis. No. 25.....	2.00
Minnesota No. 13 .....	1.90
Packed two bushels per bag	

### FODDER CORN

	Per Bushel
Red Cob .....	\$ .95
Leaming .....	.90
Pride Fodder .....	.90
Eureka—Virginia Grown.....	1.65
Packed 2½ bushels per bag	



### CRO-TOX

#### Crow and Bird Repellent

Protects Seed Corn  
and Grains from Loss  
of Seed After Planting.  
Eight Ounces of Cro-  
Tox Will Treat One  
Bushel of Corn.

8 oz. Size @	\$ 4.30 per Dozen
16 oz. Size @	7.20 per Dozen
1 qt. Size @	10.80 per Dozen

### WINTER VETCH

For Spring and Fall Planting

RAINBO .....	\$8.50
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### AMBER CANE

For Fodder only.

RAINBO .....	\$2.15
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## SEED DISINFECTANTS

### New Improved CERESAN

A Low Cost Dust Disinfectant for  
Wheat, Oats and Barley  
One Pound Treats 32 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1-lb. tin	\$ .70	\$ 5.60 per case	1 doz.
5-lb. tin	3.00	13.20 per case	½ doz.
25-lb. pail	12.75	10.20 Each	1 only

### New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn  
4 Oz. Treats 2 Bushels Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4-oz. tin	\$ .30	\$ 7.00 per case	3 doz.
1-lb. tin	.75	6.00 per case	1 doz.
5-lb. tin	3.25	14.65 per case	½ doz.
25-lb. pail	14.00	11.20 per pail	1 only
100-lb. drum	52.35	43.20 per drum	1 only

### New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes  
One Pound Treats 75 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per case
4 oz. tin	\$ .45	\$10.55 per case	3 doz.
1-lb. tin	1.50	12.00 per case	1 doz.
5-lb. tin	6.75	29.70 per case	½ doz.
25-lb. pail	31.00	24.50 per pail	1 only
100-lb. drum	116.05	95.75 per drum	1 only
300-lb. drum	318.35	270.60 per drum	1 only

### Special SEMESAN

A Grass Disinfectant for Brown Patch

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
5-lb. tin	\$ 7.00	\$ 31.80 per case	½ doz.
25-lb. pail	33.00	26.40 per pail	1 only
100-lb. drum	122.85	101.35 per drum	1 only

### SEMESAN

A General Disinfectant for Vegetable and  
Flower Seeds or Bulbs, and Certain  
Plant Diseases

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1/3-oz. pkt.	\$ .10	\$8.65 per case	144
2-oz. tin	.35	8.20 per case	3 doz.
1-lb. tin	2.25	18.00 per case	1 doz.
5-lb. tin	9.90	44.40 per case	½ doz.
25-lb. pail	45.50	36.25 per pail	1 only
100-lb. drum	171.10	141.20 per drum	1 only

### NU-GREEN

A Grass Disinfectant for Brown Patch  
Prevention and Control

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
3-oz. tin	\$ .35	\$ 8.20 per case	3 doz.
1-lb. tin	1.45	11.50 per case	1 doz.
5-lb. tin	6.30	28.20 per case	½ doz.
25-lb. pail	29.00	23.20 per pail	1 only
100-lb. drum	109.45	90.30 per drum	1 only



## PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per bu.
Alfalfa, broadcast.....	18-22	60
Alfalfa, drills .....	12-15	60
Barley .....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat .....	45-60	52
Cane, broadcast .....	50-70	50
Cane, drills .....	10-15	50
Clover, Alsike .....	8-12	60
Clover, Medium .....	10-15	60
Clover, Mammoth .....	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled.....	20-30	30
Clover, White .....	4-8	60
Corn .....	8-12	56
Sweet Corn .....	12	
Fescue, Meadow .....	15-25	24
Fescue, Chewings.....	25-28	14
Flax .....	28	56
Lawn Grass.....	Depending on Conditions	Depends on Quality
Millet, for hay.....	45-50	50
Millet, for seed.....	30-40	50
Millet, Japanese .....	12-15	30
Oats .....	64-76	32
Peas, Canada Field, broadcast.....	120-150	60
Peas, Canada Field, with grain.....	75-90	60
Rape, broadcast .....	8-10	50
Rape, in drills .....	5-6	50
Red Top, Solid seed .....	7-12	14
Red Top, unhulled.....	10-15	14
Reed Canary Grass.....	4-6	24
Rye, Winter .....	84-112	56
Rye, Spring .....	56-84	56
Speltz .....	62-100	48
Sudan Grass, broadcast.....	30-40	40
Sudan Grass, in drills.....	15-25	40
Sunflower .....	8-10	24
Timothy .....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat .....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN



# SOIL CONSERVATION LOANS

To Buy SEED and other Materials

- The Farm Security Administration (Region No. 2) has announced a new type of loan to farmers who are unable to participate in the 1939 AAA Soil Conservation program because of a lack of funds to buy SEEDS and other materials to carry out soil building practices.
- The amount of such a loan may not exceed 60% of the approximate AAA payment for compliance with the 1939 program, which payment is to be assigned to the F.S.A. as security for the loan.
- Soil conservation loans to co-operate in the AAA program will be made only to farmers who meet the following qualifications:

## Eligibility Requirements

1. Farmers who without such a loan would be unable to participate in the program because of inability to finance the purchase of SEEDS and other materials necessary to carry out soil building practices.
  2. Farmers whom the County AAA Committee recommend from the standpoint of character and integrity.
  3. Farmers who agree to use the full amount of the loan for the purchase of SEEDS and other materials in order to carry out approved soil building practices.
  4. Farmers who have not executed, and agree not to execute, an assignment of their benefit payment checks other than to the Farm Security Administration.
- Application for Soil Conservation Loans, should be made promptly to local County AAA Committees.

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**Soil Conservation Loans should stimulate Seed Sales. If any of your customers are eligible borrowers, urge them to file their applications immediately.**

